

catalyst

INTERIORS

THE OFFICIAL CATALYST INTERIORS NEWSLETTER

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Welcome to our first ever newsletter. Firstly, to introduce ourselves. We are Catalyst, the healthcare interior design specialists, we have recently launched our new website and would love you to check it out if you haven't already, head over to meet the team and see our recent projects.

As professionals involved in the healthcare interior design industry, we want to create a newsletter that keeps you updated on developments in the sector, gives you an insight into us as a company and provides educational content that adds value to your lives, but most importantly your residents lives.

You definitely don't want to miss out on the exciting stuff we have coming up over the next few months so subscribe to keep yourself updated.

If on the other hand you would rather not see our name in your inbox (we really hope this isn't the case) then feel free to unsubscribe - no hard feelings!





Meet The Team

Just so you can get to know us a little better, we thought we would introduce you to our team month by month. We are of course starting with our MD Mike. Mike has worked in the healthcare sector for over 25 years and is passionate about continuously raising the bar in healthcare interior design.

Industry Updates

Of course, we have to touch upon the pandemic and how care home residents are coping. We wanted to highlight a recent [BBC article](#). The article focuses on the isolation and loneliness that many residents have experienced over the last few months.

We recognise the affect the pandemic has had upon care home residents and we want to support them, we want to introduce to you a charity we work closely with; 1letter5mile. Their initiative partners up members of the general public with care home residents that may feel isolated or lonely. You can sign up your care home and give your residents something to smile about in this difficult time. For information on how to do this contact us via our website

If you want further information about how coronavirus has impacted your resident's mental health and how can you support them, we will leave a link to one of our previous blogs.



SBID Awards

Amongst all the negativity this year has brought we wanted to share with you some positive company news, this year we were nominated for an SBID Award. The SBID International Design Awards recognise and celebrate design excellence across a broad range of categories. As you can imagine we were so excited that three of our designs were selected in the Healthcare and Wellness Design category and we are really proud of our team for all their hard work.

Catalyst Education

Here at Catalyst we specialise in interior design for dementia care homes, all our staff are dementia trained and we are always finding new ways to educate ourselves and others about dementia. This section covers some of the most commonly asked questions regarding dementia.

Q. Are Dementia and Alzheimer's the same?

A. According to our research this is the most commonly asked questions regarding dementia. Dementia is a general term for the decline in mental ability that is extreme enough to interfere with a person's day to day life. Alzheimer's is the most common cause of dementia; however, Alzheimer's is a specific disease whereas Dementia is not.

Our Next Issue...

Our next issue...if we've managed to keep you interested in this long, you'll be pleased to know we will be releasing our second newsletter in December. Thank you for reading and we hope to see you again next month!

Q. How does dementia affect others?

A. If someone you know has been diagnosed with dementia, it is likely that their relationships will change over time. The diagnosis can trigger certain emotions for both the individual and their friends and family, including anger, fear, frustration and sadness. Everyone's experience with dementia is different but with the correct help and support relationships can still be positive.